

SAVE THE DATE

LONDON, 16<sup>TH</sup> APRIL 2015

Marco Polo Advisor is pleased to invite you to the Meeting

GROWTH & VENTURE CAPITAL:  
CONNECTING INNOVATIVE BUSINESSES

A day in which selected Companies, Venture Capital and private investors will have the opportunity to meet and discuss their projects and where a number of successful experiences will be present directly by VC experts and Entrepreneurs.

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European recovery and growth will arguably be best achieved by a combination of entrepreneurship and new technologies with the creative assistance of Venture Capital – whether Seed, Pre-Revenue or Growth Funding to establish new international companies, utilising innovative technologies with the potential for prolonged growth, based upon well-developed business models, and incorporating skilled and well educated management teams.

Marco Polo intuitively understands the potential of emerging, innovative businesses and the various mechanics, processes and strategies required to assist companies along the concrete path of growth, including the timely and appropriate introduction of Funding.

Marco Polo has a strong record of achievement in Italy, despite the recent macro-economic crisis, partnering with companies, investors and funders to deliver a full range of financial services: Buy & Sell-Side Advice, Funding & IPO Exits, through to Company Crisis Management.

Now Marco Polo is able to extend both its territorial and service remit to the key European centre of finance: London. This will mean that Marco Polo can extend its support service to its current Italian client base, as well as enable those international organisations seeking guidance and informed practitioners within the Italian peninsula and Southern Europe.

In particular, as part of the extension of Marco Polo's business operations, today's event brings together a number of start-up and early-stage, high potential, growth companies all related to various digital platforms:

- services and technologies to enable effective content marketing and monetisation;
- B-2-B services utilising the most cutting-edge mobile technologies or social networks;
- New generation B-2-C retail distribution and marketplaces models.

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Seed-Funders, Venture capital, Private Equity and other investor vehicles are typically very selective in deciding with whom to invest in. In other words, we need to forget the 'too big to fail' mentality and embrace the 'small and ready to scale' attitude.

Marco Polo will gather some of the major experts of the sectors to discuss about the Venture Capital environment by a '**speed dating**' format, selected companies, Venture Capital and private investors will have the opportunity to meet and discuss their projects.

## PROGRAM

<b>10.00</b>	Delegates registration
<b>10.15 – 11.30</b>	<i>"10 minutes each"</i> presentation of the Companies
<b>11.30 – 15.30</b>	One – to – one The Venture Capital funds meet companies
<b>12.30 – 14.30</b>	<i>Open Lunch</i>
<b>16.00</b>	End of the meeting

## LOCATION

### **Novotel London City South**

53-61 Southwark Bridge Road, London, SE1 9HH - Tel: 0207 089 05 36

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## CONTACTS

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